



Soundscape dedicated to well-being

“The body, the domain of dreams and reasoning,
Sole source of our desire, of all that’s heard and seen.”

Anna de Noailles

PRESENTATION

Each treatment is a **singular experience** requesting a particular expertise and savoir-faire. The stimulation of the senses and the **connection to oneself** are essential benefits offered by the treatment.

Sound is a fundamental element of **well-being**, and it is essential to combine body and sensory relaxation, both in constant exchange. **The sound stimulates the emotional state** to better express it, to better release it.

AM Sense takes as core of its reflection the **harmony between the body and the mind** to create a tailor-made sound experience. This is a **singular approach** and the expression of a resolute aim: offering a new dimension to the physical sensation while matching everyone's moods.

The sound experience is made of a soundscape which tells a story, as **a journey toward serenity**. According to the musical theme chosen by the guest, **a different universe of relaxation guides the spirit** and makes each treatment unique. For regular treatment, the experience can be each time renewed.

AM wishes to fulfill the houses' desire to offer **a premium and tailor-made service**. It responds to a constantly evolving experiential demand by creating **customized and innovating sound experiences**.

PROPOSITION

In order to enhance the experience of the treatment and respond as precisely as possible to the houses' needs, AM Sense offers the choice between two approaches.

The thematic approach proposes a choice of soundscapes from different musical themes. The houses create their collection by choosing a number of different themes. The collection is renewed every semester.

The customized approach proposes a sound identity that is as close as possible to the houses' spirit with unique soundscapes crafted for you and renewed as you wish.

To offer an exceptional atmosphere, AM Sense also proposes **original compositions** made by artists.

Offline or online streaming possible

RATES

FORMULE	PRIX	INFOS
Thematic approach Playlists	300 euros/semester for one selected theme + 150 euros by added theme	The playlists collection is changed every 3 months Playlist time: 1 hour
Customized approach Playlists or mixes	From 300 euros for a one hour playlist + 200 euros by playlist added From 500 euros for a one hour mix + 400 euros by mix added	The collection is changed as you wish Unique selection made to fit with your identity
Tailor-made approach Original composition	Price depends of your needs	Original composition made by an artist only for your House

COLLECTION

Short extracts of each theme are available to listen.
AM chose to introduce five different themes for this collection.

Soft Voice

The voluptuous breath of the voice moves the listener. Whereas the body releases tensions, the emotions shared by the voice resonate, creating an atmosphere on two levels: soft and expressive.

Natural / Mineral

The listener feels well and energized by the power of nature. Far from the daily stress, the body is free and purified.

Relax Jazz

The brass instruments and rhythms mix to create a warm atmosphere. Along with the treatment's gestures, they bring a feeling of kindness and comfort.

Instrumental

The visitor dives into a sentimental and melodious journey listening to acoustic music made of a blend of classical and modern instruments. The melody and rhythms echo the body and the mind is lulled by a harmonious energy.

Ambient

The sound waves carry the spirit and body into a meditative atmosphere favorable to a complete calming. The treatment becomes more spiritual and contemplative.



AM is a sound design agency for fashion and art created in 2015
by Aimée, graduated of Berklee College of Music,
and Marie, graduated of l'Institut Français de la Mode.

Associating their sensitivity and savoir-faire, they enhance their clients' identity
looking for a unique and coherent musical creative direction for
their fashion shows, stores, videos, events, exhibitions, performances, digital contents...

References : Vogue, Lanvin, Études, forte_forte, Karla Otto, Betina du Toit, CMMN SWDN...

[Website](#) / [Instagram](#) / [Soundcloud](#)

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